

NCC Cable System Order

Order #	62523915
Syscode	0897
System Name	Spectrum/University Of Wisconsin
Market	Madison

AE	Kevin Bowman
Sales Coordinator	Iman Dasti
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Feb18
-	

Flight Dates	05/07/18 - 05/20/18
Agency	Strategic Media Services, Inc
Advertiser	Restoration PAC

Client Code	314
Product Code	397
Est Code	3673
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		04/24/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$160.00	
Commission		\$24.00	
Net Total		\$136.00	
Total Spots		40	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.19 New Order. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX & FRIENDS<	5/7/18	5/13/18	05:00	09:00					X	X	X	-	-	4	\$3.00	\$12.00	30	
2	FXNC	FOX AND FRIEND<	5/14/18	5/20/18	05:00	09:00	X	X	X	X				-	-	6	\$3.00	\$18.00	30	
3	FXNC	VARIOUS	5/7/18	5/13/18	09:00	16:00					X	X	X	-	-	4	\$3.00	\$12.00	30	
4	FXNC	VARIOUS	5/14/18	5/20/18	09:00	16:00	X	X	X	X				-	-	6	\$3.00	\$18.00	30	
5	FXNC	VARIOUS	5/7/18	5/13/18	16:00	19:00					X	X	X	-	-	4	\$5.00	\$20.00	30	
6	FXNC	VARIOUS	5/14/18	5/20/18	16:00	19:00	X	X	X	X				-	-	6	\$5.00	\$30.00	30	
7	FXNC	VARIOUS	5/7/18	5/13/18	19:00	24:00					X	X	X	-	-	4	\$5.00	\$20.00	30	
8	FXNC	VARIOUS	5/14/18	5/20/18	19:00	24:00	X	X	X	X				-	-	6	\$5.00	\$30.00	30	

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	40	0	0	0	0	0	0	0	0	0	0	0	40
AMT	\$160.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$160.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/25/18

62523915 | Madison | Spectrum/University Of Wisconsin | 0897 |

NCC Cable System Order

Order #	62523915	Flight Dates	05/07/18 - 05/20/18	Update Date	04/24/18
Syscode	7838	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Spectrum/Madison Interconnect, WI	Advertiser	Restoration PAC	Show All Lines	
Market	Madison			Total # of Weeks	2
		Client Code	314	Total	\$9,100.00
AE	Kevin Bowman	Product Code	397	Commission	\$1,365.00
Sales Coordinator	Iman Dasti	Est Code	3673	Net Total	\$7,735.00
Office	Washington	Product Name		Total Spots	40
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 Feb18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4.19 New Order. Please review and confirm, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX & FRIENDS<	5/7/18	5/13/18	05:00	09:00					X	X	X	-	-	4	\$189.00	\$756.00	30	
2	FXNC	FOX AND FRIEND<	5/14/18	5/20/18	05:00	09:00	X	X	X	X				-	-	6	\$189.00	\$1,134.00	30	
3	FXNC	VARIOUS	5/7/18	5/13/18	09:00	16:00					X	X	X	-	-	4	\$160.00	\$640.00	30	
4	FXNC	VARIOUS	5/14/18	5/20/18	09:00	16:00	X	X	X	X				-	-	6	\$160.00	\$960.00	30	
5	FXNC	VARIOUS	5/7/18	5/13/18	16:00	19:00					X	X	X	-	-	4	\$247.00	\$988.00	30	
6	FXNC	VARIOUS	5/14/18	5/20/18	16:00	19:00	X	X	X	X				-	-	6	\$247.00	\$1,482.00	30	
7	FXNC	VARIOUS	5/7/18	5/13/18	19:00	24:00					X	X	X	-	-	4	\$314.00	\$1,256.00	30	
8	FXNC	VARIOUS	5/14/18	5/20/18	19:00	24:00	X	X	X	X				-	-	6	\$314.00	\$1,884.00	30	

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	40	0	0	0	0	0	0	0	0	0	0	0	40
AMT	\$9,100.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$9,100.00

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62523915 | Madison | Spectrum/Madison Interconnect, WI | 7838 |